COVID Alert App

Key Message:

The Ontario government is encouraging everyone to download the COVID Alert app on their phone. It lets users know if they may have been exposed to the virus. It is free, easy, and safe to use. The more people who download the app, the more effective it will be in reducing the spread of COVID-19.

The COVID Alert app is an exposure notification app that lets people know of possible exposure to COVID-19 and allows the user to let others know if they've tested positive, without sharing their identity.

The COVID Alert app is voluntary and does not collect or share the identify, personal information or location of any user.

List of resources:

Government of Ontario - COVID Alter app info https://www.ontario.ca/covidalert

Government of Canada - COVID Alert app info

<u>Download COVID Alert: Canada's exposure notification app - Canada.ca</u>

Social Media content and images, posters, videos and infographics

<u>COVID-19: Social media and promotional resources for Health Canada and Public Health</u>

Agency of Canada - Canada.ca

